

Cookies Policy

exnie.

Effective Date: 18/07/2025

These Terms and Conditions ("Terms") govern the use of services provided by Exnie Ltd ("Company," "we," "our," or "us"). By opening an account, accessing, or using our platform or services, you confirm your agreement to be legally bound by these Terms.

1. Types of Cookies Used

Strictly Necessary Cookies: Essential for website operation, enabling secure logins, shopping cart functionalities, and electronic billing services.

Analytical/Performance Cookies: Collect data on visitor numbers and navigation patterns to optimize usability and website performance.

Functionality Cookies: Recognize returning users to personalize content, save preferences (e.g., language), and enhance user experience.

Targeting Cookies: Track visits, viewed pages, and followed links to personalize content and advertisements, which may be shared with third parties for similar purposes.

2. Examples of Cookies

Platform: Estimates audience size and usage patterns. **Init_url:** Tracks initial URLs for navigation analysis.

Device_id: Assigns unique IDs for analytics.

Disable-footer-fixed-warning: Suppresses footer warnings for a better experience. **Lang,**

pll_language: Stores language preferences.

ChatButtons: Manages interactions with chat features.

Aff, afftrack, aff_params: Tracks affiliate traffic for promotional analysis. **Third-Party**

Cookies

Third parties, such as advertising networks and analytics providers, may set analytical or targeting cookies. Clients are advised to review the privacy policies of these third parties for details on data usage.

3. Actions Against Non-Compliance

If a client violates this policy or engages in suspicious activities related to cookies or data privacy, the Company:

Will restrict website access for users blocking essential cookies, limiting functionality.

Will suspend accounts for falsified consent or unauthorized data manipulation.

Will block targeted ads and personalized content for users attempting to bypass cookie settings.

Will report data privacy violations (e.g., unauthorized tracking or fraud) to authorities and suspend accounts during investigations.

Will remove cookies and reset preferences for non-compliant users.

4. Cookie Management

Consent: By using the website, clients consent to the use of cookies unless they opt to disable them in browser settings.

Control: Clients can block or delete cookies through browser settings, but blocking essential cookies may restrict access to parts of the website.

Review: Clients should periodically check cookie settings and third-party privacy policies to manage data preferences.

5. Client Responsibilities

Informed Consent: Clients must understand and consent to the use of cookies as described.

Compliance: Clients must not manipulate or bypass cookie settings to deceive the platform.

Data Accuracy: Clients must ensure browser settings align with their privacy preferences to prevent unauthorized data collection.

6. Policy Updates

The Company may amend this policy at its discretion. Changes will be published on the website, taking effect immediately or as specified. Continued use of the website constitutes consent to the updates.

7. Client Consent

By accessing the website, clients consent to this policy, acknowledge the role of cookies in

enhancing user experience, and agree to the Company's right to enforce strict data protection measures.